



Cornerstones December 2014

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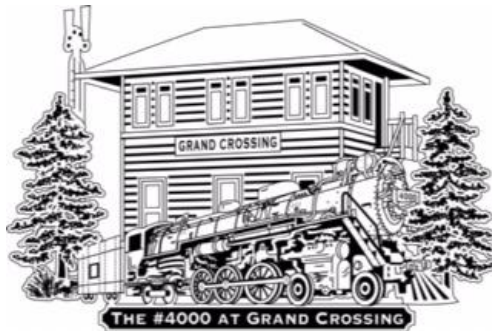
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PAL announces its
2014

*Treasures of La
Crosse Ornament*
#4000 Locomotive
at Grand Crossing



Winter Party



950 Cass St.
December 17, 5:30-8:30

The Bentley-Wheeler House
Home of Jay Lokken and Ken Riley

RSVP to PAL by Dec. 12

*Our website now features color photos of all
available ornaments.*

608-784-1976

preservationalliance@gmail.com

www.preservation-alliance.org

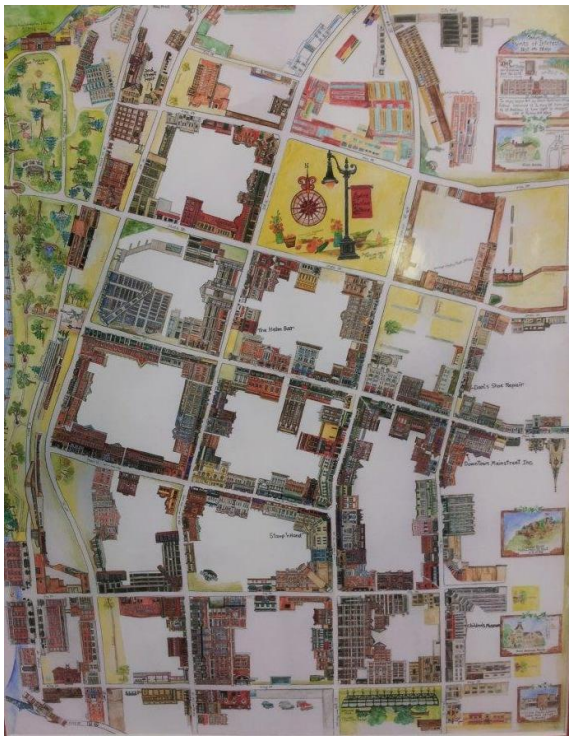
or mail to:

PAL
119 King St.
La Crosse, WI 54601

Give a Gift of History

Margie Wanek, owner of Stamp 'n Hand, and La Crosse artist, Janet Mattison-Prise have teamed their talents and passions to create an "Explore Downtown La Crosse" poster and artwork.

This exciting project started when Wanek saw a map in California that incorporated architecture as a way-finding tool. She presented the concept to Mattison-Prise, who is well known throughout the area for her paintings, murals and limited edition prints of downtown and local landmarks.



Using 597 photos of the downtown buildings, Mattison-Prise spent over 500 hours drawing and coloring her detailed and unique view of the facades. The original 40"x 50" hand-drawn colored pencil art work is for sale at the JMP Studio. Together they are selling a 24"x36" poster version that has some of the businesses identified.

Wanek, who has had her downtown business for over 22 years, has had numerous requests by both residents and visitors who are looking for gift items featuring La Crosse. Thus, she purchased the rights to use the artwork, and now offers it as stationery and note cards, journals, magnets, coasters, and other giftware, including commemorative ornaments highlighting two downtown buildings, Kroner Hardware and the Reh fuss Building (the Wedding Tree). Staying true to her dedication to support local businesses, the ornaments have been made by Choice Awards on Pearl St. Margie also fills special orders for specific portions of the map.

-Barbara Kooiman, PAL Board President

All the items, as well as the current PAL ornament, are available at

Stamp 'n Hand
200 S. 4th St.
608-784-1234

PAL ornaments are also available for sale at these local stores

The Accountants Office
Gundersen Gift Shop
Satori Arts

Designing Jewelers
LACVB/Riverside Museum
State St. Gallery

Finnottes
Mayo Gift Shop
Treehouse Gifts

the PAL office in the Pump House, our website, and ebay.



Thank you for being our sponsor,
**Dan Moen of
 Artisan Restoration**



Thank you for our advertising,
 Dick Record of
Mid-West Family Broadcasting

**PAL Winter Party at the home of Ken Riley and Jay Lokken.
*The Bentley-Wheeler House***

950 Cass St. December 17, 5:30-8:30
\$15 for PAL members, \$20 for non-members
 RSVP to PAL by Dec. 12
preservationalliance@gmail.com or 608-784-1976



PAL board members took part in the Rotary Lights events again this year.

Judy Cobb decorates our tree in Riverside Park.

Barb Kooiman, Mark Terpstra, and Ellie the Santa-Pug rode the new PAL float in the evening parade.





Preservation Alliance of La Crosse
119 King St.
La Crosse , WI 54601

Non- Profit
Org.
US Postage
P A I D
LA Crosse, WI
Permit No. 107

Join PAL for 2015!

Yes! I will support historic preservation through membership in the
Preservation Alliance of La Crosse.

Please check your mailing label for current membership status.

Name

Address

City/State

Zip

Phone Number

Email

Our membership period has changed from the calendar year to a twelve month membership dating from your last registration.

- \$250 (Business/Supporting)
- \$100 (Patron)
- \$30 (Household)
- \$20 (Individual)
- \$15 (Senior/Student)

Please return to:

Preservation Alliance of La Crosse
119 King Street La Crosse, WI 54601