



**Press Release - For Immediate Release**

**Date:** 7 April 2021

**RE:** Fire Station No. 4 “Win-Win” Solution

**Contact:** Barbara Kooiman, President, Preservation Alliance of La Crosse

[barbara\\_kooiman@hotmail.com](mailto:barbara_kooiman@hotmail.com)

(608) 792-8749

Since preliminary designs for a new North Side fire station were released on March 12, Preservation Alliance of La Crosse (PAL) has worked with architect Roald Gundersen (Riverside Park band shell) and other community members on a “Win-Win” Solution. We’d like to offer constructive ideas that would allow historic Fire Station No. 4 and a modern fire station to coexist. These ideas could save the city money by avoiding the costs of demolition. PAL has attached one of several possible design solutions the city’s contracted architects should consider.

It seems plausible that two buildings could coexist on a city block. So what’s the easiest way to make this happen with as little disruption as possible? Ultimately that answer will be up to the city’s contracted architects, but PAL is presenting a viable option they should consider.

Historic Fire Station No. 4 could become many things: a firefighter museum, a family-friendly restaurant, an event venue, or housing. It should not become debris in a landfill. If we work together as a community, historic Fire Station No. 4 can be repurposed and a modern fire station can be built next door: a “Win-Win” Solution for the entire community. Thank you.