



Cornerstones
September 2013

Antique 'N' Flea Market Dec.8, 10:00-4:00 at the La Crosse Center

Do you want to be a vendor? Contact us
preservationalliance@gmail.com

608-784-1976

Rotary Lights

PAL is collecting and compiling documents regarding the Rotary Lights. Do you have any materials to share? We will scan and return any photos, newspaper articles or mementoes you have saved. These documents will become part of the Rotary Lights archives.

Documents can be mailed or emailed to PAL, or dropped off at the PAL office in the Pump House, Tuesdays 3:00-5:30. 119 King St.

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The A. D. German Warehouse, designed by Frank Lloyd Wright in 1915, has sat empty in Richland Center for several years. It has recently acquired a new owner and its own Facebook page. You can learn more and donate by going to www.hometownwright.com.

300 S. Church St.
Richland Center, WI



Six Reasons Why More Americans Should Care About Saving Old Homes

- Because tearing them down is wrecking our history. Countries rich in culture value history and buildings. In Italy and France, you see 300-year-old buildings housing subways. They make them work, they don't tear them down.
- Because it's bad for our Earth. Most of the wreckage will not be salvaged. All that glass and plaster goes into landfills.
- Because you can never replicate these houses once they're gone. The woodwork alone came from 200-year-old trees. These homes were built before electricity, and were made by hand with handmade nails.
- Because we don't need new homes. We have enough vacant homes to put everyone in America in a house. We need to take care of what we have.
- Because we're losing our uniqueness. There is something beautiful about traveling through America and seeing its distinct neighborhoods. Houses that get torn down and rebuilt erase that character.
- Because of their quality. When you have a 100-year-old home made of timbers not particle board, it is solid. These homes have withstood decades of human life and natural disasters.



Reprinted from the website [Adventures in Preservation](#), June 21, 2013

Photo is Madison St., La Crosse 1904

PAL has created a new ornament specifically for The Shrine of Our Lady of Guadalupe. This ornament is not part of the dated Treasures of La Crosse series and is only available for purchase at the Shrine and through PAL for a limited time.

The Shrine of Our Lady of Guadalupe

5250 Justin Rd. La Crosse, WI



Ornament Mail Order Form

Checks Payable to PAL For Credit Card Users:

Card Number _____
 Expiration date _____/_____
 3 Digit Security Code _____
 Name on Card _____

Ship to:

Name _____
 Address _____
 City _____
 State, zip _____

Shrine ornaments _____ @ \$25.00
Shipping and Handling \$5.00
\$1.00 for each additional _____ @ \$1.00

Total \$ _____

Mail to: PAL
 119 King St.
 La Crosse, WI 54601

Would you like a commemorative ornament created for your home or business?
 Contact PAL for design and minimum order information.

preservationalliance@gmail.com

608-784-1976



Preservation Alliance of La Crosse
119 King St.
La Crosse , WI 54601

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Join PAL for 2013!

Yes! I will support historic preservation through membership in the
Preservation Alliance of La Crosse.

Please check your mailing label for current membership status.

Name

Address

City/State

Zip

Phone Number

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- \$250 (Business/Supporting)
- \$100 (Patron)
- \$30 (Household)
- \$20 (Individual)
- \$15 (Senior/Student)

Please return to:
Preservation Alliance of La
Crosse
119 King Street La Crosse,
WI 54601
preservation-alliance.org