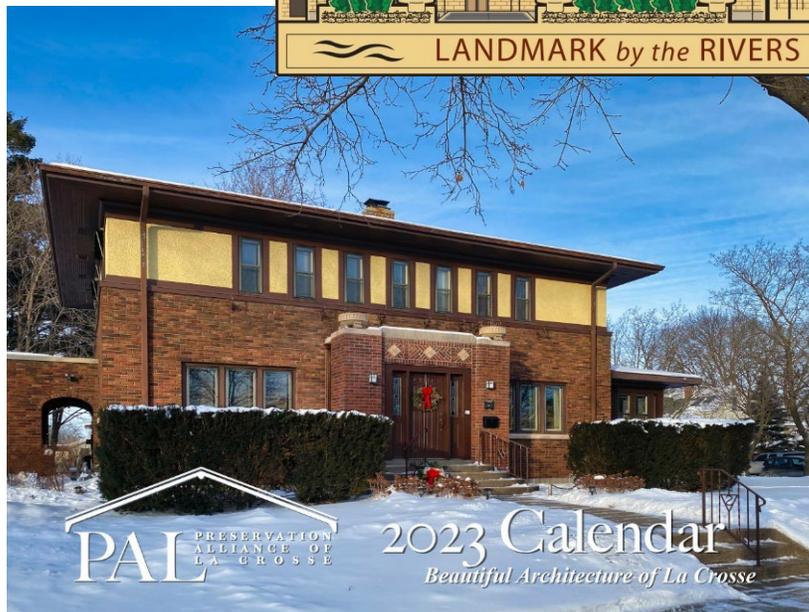




Cornerstones Winter 2022

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*Treasures of
La Crosse 2022:
Landmark
by the Rivers*
\$25



***PAL 2023
Calendar***
\$15

Happy Holidays everyone! For 2022, our Treasures of La Crosse ornament is the historic La Crosse Plow Co. building. After a \$33,000,000 renovation, it became a 64-unit apartment building and commercial space called Landmark by the Rivers. We're also offering our new PAL 2023 Calendar: Beautiful Architecture of La Crosse. Purchasing information can be found on pages 5 and 6. Thank you for your support!

PAL – Preservation Alliance of La Crosse
119 King Street, La Crosse Wisconsin 54603
(608) 784- 1976
<https://www.preservation-alliance.org/>
preservationalliance@gmail.com



A Message From PAL's President:

Incredible! It is the end of another year yet again! And with it comes not only the cold and dark, but the excitement of the holidays, where we often gather with friends and family, give thanks and gifts, and think about the hopefulness of a new year.

PAL has been busy this year. We have celebrated our annual Heritage Awards Banquet, though we moved it from May to September, getting us further away from our concern about gathering indoors, honoring some of the exciting historic renovations and preservation work from the past few years. Our committees have been working on fundraisers such as our annual ornament and our newer project, a calendar of historic properties in the area. Read on for more information about both of those!

We have had collaborative talks with the La Crosse County Historical Society about some projects concerning our two historic buildings next to the Hixon House, the Greek Revival House and the Cobbler Shop. We are once again participating in Rotary Lights with a tree in the park, and volunteering during the event. And we are planning a Holiday Party during the last week of December!

We are hopeful as we enter our 47th year that we can continue to advocate for local historic preservation endeavors in the greater La Crosse area as we slide into the new year! Thank you for being part of that!

PAL President Barbara Kooiman

From Making Plows, To Making A Home...

Submitted by PAL Board Member David Riel



Photo courtesy of La Crosse Public Library Archives.

Incorporated in 1893, La Crosse Plow Co. went from a small blacksmith shop ran by Al Hirshheimer, to eventually merging under the Allis-Chalmers Co., becoming one of the largest tractor and agricultural implement manufacturers in the country in 1929. It operated under the Allis-Chalmers name until the La Crosse location closed in 1969.

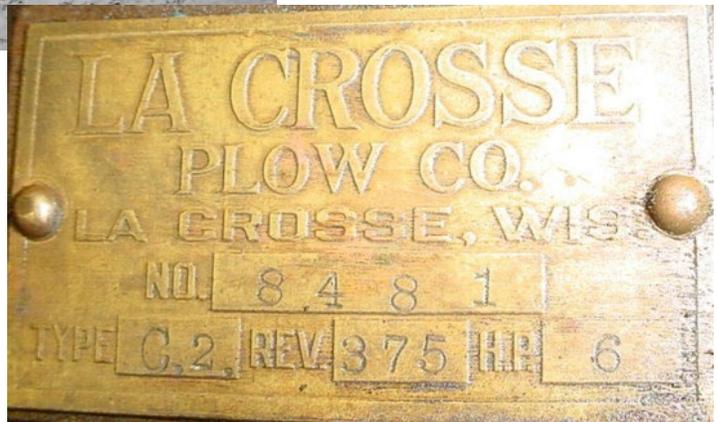
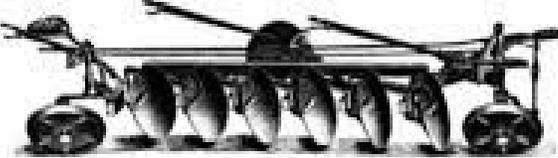


Photo courtesy of <http://buzzcoil.brinkster.net/starite/page110.html>

For more than 76 years, the La Crosse Plow Co. building played a significant role in the agricultural history of our region and left a legacy that lives on to this day.

"Private" Steam Disc Plows

**A Boon to
Wheat Growers
and
Threshermen**



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Use a Private Steam Plow and you get your wheat in on time. That's the secret of successful wheat raising throughout the Southwest. The best threshermen want the "Private" because it is no experiment. For circulars and prices address

La Crosse Plow Co., SOLE MANUFACTURERS **La Crosse, Wis.**
PIONEER IMPLEMENT CO., Gen. Agts., Kansas City, Mo., Council Bluffs, Iowa

Photo courtesy of https://mycompanies.fandom.com/wiki/La_Crosse_Plow_Company

Preservation Spotlight

A “New” Old Window...

Submitted by PAL Board Member David Riel



Back in 2014, my wife and I purchased the Schmidt House on Caledonia Street, a well-preserved 1916 American Foursquare with 25 original windows.

Its only problem? The house was designed with 26 windows. Between 1978 and 1995, the house was duplexed, and a second-story bedroom window was removed and replaced with a door (circled to the left).

To provide access to this new door, the owner built a deck, causing several new problems: rainwater drainage issues, a new place for pigeons to nest, and diminishment of the original architecture and design. After years of debating what to do with this door, we decided the best thing to do, was also the right thing to do: restore the house to its 1916 appearance and put a window there.

Of course, the original window is long gone. However, there's no shortage of 100-year-old window sashes in antique shops, all of which are made from “old-growth” lumber (which is superior to any modern wood window). The Wisconsin forests razed by European settlers in the late 19th Century contained trees that (in some cases) were hundreds of years old, making the wood naturally mold-resistant, insect-resistant and rot-resistant.

Once we decided to replace the door with a window, we needed to find period-correct window sashes approximately 32 inches wide.



Repurposing period-correct sashes would match the existing windows in the home better than any modern window ever could and is well worth the effort.

Fortunately, (or unfortunately), I found no shortage of folks tearing historic windows out of their homes (only to replace them with vinyl windows...but I digress). My original windows are 32 inches wide, and I was lucky to salvage a variety of similar sizes from different homes in the region.

I commissioned Mark Johnston from Historic Design Consulting LLC., based in St. Paul, MN. I brought Mark my salvaged window sashes, along with matching window weight pulleys I found on eBay. I gave Mark dozens of photos and detailed drawings, defining some of the challenges and expectations we needed to address.



I paid \$50 for two salvaged window sashes and \$35 for four matching window weight pulleys. For Mark to build a functioning jamb/window box out of Douglas Fir will cost \$500-600. The total cost to build a historically accurate window is similar to buying a new, less accurate window from a big-box store.

With weather-stripping, this window will function like new, and I hope this project inspires you to do something similar. Projects like this keep historic building materials out of the landfill, employ talented folks in the building trades, and is a historically-sympathetic way to restore a home (plus it's fun!) I plan to install our "new" old window this spring, and hope to share the results in a future newsletter.

**PAL Treasures of La Crosse
2022 Collectible Ornament:
Landmark by the Rivers
and
PAL 2023 Calendar:
Beautiful Architecture of La Crosse**

can be purchased at www.preservation-alliance.org,
by calling (608) 784-1976 or completing the order form
on the following page.

**They're also available from the vendors listed below,
and PAL would like to thank them for their support:**

- The Accountant's Office – 1353 Caledonia St.
- Designing Jewelers – 314 4th St. S.
- Finnottes Nut & Chocolate Shop – 417 Main St.
- The Pump House – 119 King St.
- Satori Arts – 201 Pearl St.
- Gundersen Hospital Gift Shop – 1900 South Ave.
- Mayo Hospital Gift Shop – 700 West Ave. S.
- Treehouse Gifts – 9546 E 16 Frontage Rd, Onalaska

THANK YOU!!!



<p><u>Ornament/Calendar Order Form</u></p> <p>2022 Landmark Bldg. _____ @ \$25.00 2021 Charmant Hotel _____ @ \$25.00 2020 Gundersen Cottage _____ @ \$25.00 2019 Magill Bank _____ @ \$25.00 2018 Cargill Pettibone _____ @ \$25.00 2017 Public Library _____ @ \$25.00 2016 Pearl Street West _____ @ \$25.00 2015 Band Shell _____ @ \$20.00 2014 #4000 at Grand Crossing _____ @ \$20.00 2013 Mississippi River _____ @ \$20.00 2012 St. Joseph Cathedral _____ @ \$20.00 2011 Grandad Bluff _____ @ \$20.00 2010 Freight House _____ @ \$20.00 2009 The Martindale House _____ @ \$20.00 2008 Holy Trinity Church _____ @ \$20.00 2007 The Pump House _____ @ \$20.00 2006 King Gambrinus _____ @ \$20.00 2002 Pettibone Beach House _____ @ \$20.00 2001 The Ott House _____ @ \$15.00</p> <p><u>2023 Calendar</u> _____ @ \$15.00</p> <p><u>Postage for 1 item</u> _____ <u>\$5.00</u> <u>\$1.00 for each additional</u> _____ @ <u>\$1.00</u></p> <p><u>Total</u> \$ _____</p>	<p style="text-align: center;"><u>Checks Payable to PAL</u> <u>Or</u> <u>For Credit Card Users:</u></p> <p style="text-align: center;">Visa, Mastercard, Discover, Am. Express</p> <p>Card Number _____</p> <p>Expiration date _____ / _____</p> <p>3 Digit Security Code _____</p> <p>Name as on Card _____</p>
<p><u>Mail form to</u> PAL 119 King St. La Crosse, WI 54601</p>	<p><u>Email form to</u> preservationalliance@gmail.com</p>

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- \$250 (Business/Supporting)
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- \$30 (Household)
- \$20 (Individual)
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