



Cornerstones March 2016
PAL celebrates its 40th birthday!

PAL Board of
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Check your mailing label
for your membership due
date.

PAL Spring Speaker Series

All events are free and open to the public.

March 10, 7:00

Dan Moen

The Ten Commandments of Insulation

Pump House, 119 King St.

April 13, 7:00

Barb Kooiman

Picture This: Vintage La Crosse

Pump House, 119 King St.

May 14, 11:00

Barb Kooiman

Historic Downtown Walking Tour

2nd and Main St.

Heritage Awards Banquet

May 3, 5:30

Freighthouse, 107 Vine St

RSVP by April 25 Nomination form on page 7

preservationalliance@gmail.com 608-784-1976 www.preservation-alliance.org



THE TEN
COMMANDMENTS
OF
INSULATION
BY
DAN MOEN

MARCH 10 PUMP HOUSE THEATER
7:00 119 KING ST.

FREE ADMISSION

REFRESHMENTS TO FOLLOW

THE ARTISAN PRESERVATION CO.

preservationalliance@gmail.com 608-784-1976 www.preservation.alliance.org

**Visit the (art)ifact Exhibit at the Pump House
through April 17.**



PICTURE THIS: VINTAGE LA CROSSE
BARB KOOIMAN

APRIL 13, 7:00
PUMP HOUSE THEATER
119 KING ST.

FREE ADMISSION REFRESHMENTS TO FOLLOW



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**Watch the Tribune on May 1 for the annual
Architectural Treasure Hunt**

City Updates Architectural/Historical Survey

In October 2015, the City of La Crosse Planning Department selected Barbara Kooiman and Carol Ahlgren to complete an update of the Architectural/Historical Survey of La Crosse. Many know this survey as the “Joan Rausch Report”. In 1984, local architectural historian Rausch did the first comprehensive survey of historic properties in the city. She updated the survey in 1995.

Copies of the survey may be viewed at the La Crosse Public Library archives, and it has been a tool for people doing research on their historic buildings, as well as for the Planning Department for years. However, it has been 20 years since it was last updated. Barbara Kooiman, architectural historian from La Crosse, and her colleague, Carol Ahlgren, from Crystal, Minnesota, have begun research and field work to update the survey.



Photo courtesy of La Crosse Tribune, photographer Erik Daily

The focus of the survey will be on properties constructed between 1950 (where the last survey left off) and 1975 (to give a buffer before the next update needs to be done). Kooiman and Ahlgren will be driving around the city taking notes and photographs of buildings which are historically intact from this time period. So far, they are finding many commercial, industrial, religious and residential buildings which meet these criteria.

Post World War II movements such as subdivisions with ranch style houses, new types of commercial buildings such as drive-thru banks, as well as many modernized government buildings will fall within the timeframe that Kooiman and Ahlgren will be documenting. The project will be completed in the fall of 2016 with a final report as well as a final public presentation to show their findings. This project is funded through City of La Crosse Community Development Block Grant funds, not local taxes. If you have any information on buildings built between 1950 and 1975, you can contact Barbara Kooiman at:

Barbara_kooiman@hotmail.com
or 608-782-0131.



PAL board members Judy Cobb and Mark Terpstra decorate our Rotary Lights tree.



Thank you to all the vendors who sold the 2015 PAL ornament of the Anderson Memorial Band Shell. Please continue to support them.

PAL ornaments are available year round from our website, the PAL office in the Pump House, and Riverside Park Museum and Visitor's Center.



- The Accountants Office
- Designing Jewelers
- Finnottes
- Gundersen Gift Shop
- Mayo Gift Shop
- The Pump House
- Satori Arts
- Stamp n Hand
- State
- Street Gallery
- Treehouse Gifts



Some photos from the Antique 'n' Flea market in October.

The Regional level competition for National History Day is coming up on March 30. Once again PAL will be awarding a cash prize to the student entry that best presents research on a topic of local history or historic preservation.

*Heritage Awards
Banquet
May 3*

Freighthouse, 107 Vine St.

RSVP to PAL by April 25

preservationalliance@gmail.com
608-784-1976 www.preservation-alliance.org

PAL has been recognizing local preservationists and their projects for over thirty years. Over one hundred properties have been given a Heritage Award. Many of these can be seen in photographs on our website. This year, we are again looking for input from you.

A nomination form is on page 7. Watch for your Banquet invitation in the mail.

5:30 Social
6:00 Dinner
7:00 Awards

Thank you again to Dan Estep for hosting a great PAL Winter Party in his home at 1024 Cass St.



1024 Cass St.



Decorations by Rob Jones



Special guests in costume



Dan skype's with the girls



String quartet from LSO



The outdoor party



Mary Solberg with the portrait

Photos by Roger Grant and Drake Hokenson

Preservation Alliance of La Crosse, Inc. - Heritage Award Nomination

Date: _____

Nominee:

Name _____

Address _____

City, State, Zip _____

(_____) _____ email _____

Phone _____

Nomination Submitted By:

Name _____

Address _____

City, State, Zip _____

(_____) _____ email _____

Phone _____

Category: (check one)

Eligibility may be for interior only, exterior only, entire structure, building complex, site or remnants.

- Residential restoration or rehabilitation
- Non-residential restoration or rehabilitation
- Historic landscape or archaeology
- Individual Distinguished Service Award

Description:

*Briefly describe the project, program, or activity. Please include pictures, clippings, booklets, and/or a biography of the individual you are nominating. **Note:** Send copies only. Materials you send will not be returned to you. Attach additional pages as needed.*

Please send this form along with copies of any supporting documents to:

Preservation Alliance of La Crosse
119 King Street
La Crosse, WI 54601

608-784-1976
preservationalliance@gmail.com

NOTE: Nominations must be received by March 25 to be considered for the current year's awards



Preservation Alliance of La Crosse
119 King St.
La Crosse , WI 54601

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Join PAL!

Yes! I will support historic preservation through membership in the
Preservation Alliance of La Crosse.

Please check your mailing label for current membership status.

Name

Our membership period has changed
calendar year to a twelve month mem
ber dating from your last registration.

Address

\$250 (Business/Supporting)

City/State

\$100 (Patron)

\$30 (Household)

Zip

\$20 (Individual)

\$15 (Senior/Student)

Phone Number

Please return to:

Preservation Alliance of La Crosse
119 King Street La Crosse, WI
54601

Email