



Cornerstones December 2019

PAL Board of Directors

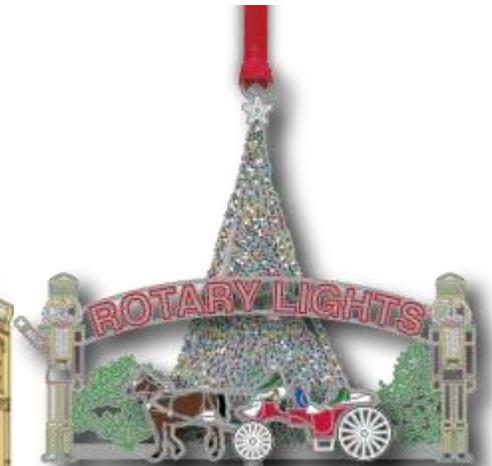
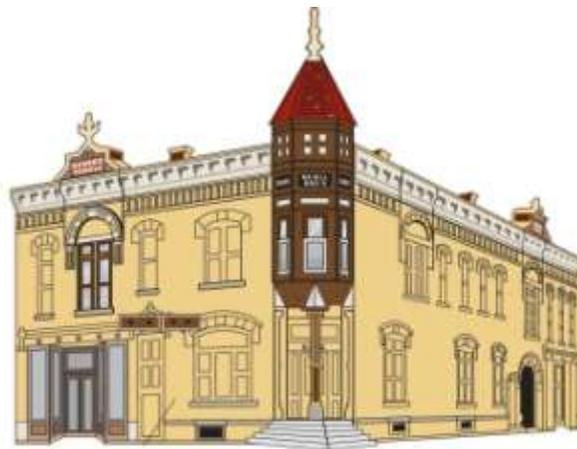
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**2019 TREASURES OF LA CROSSE
ORNAMENT WILL BE IN STORES DEC. 10**



MAGILL BROTHERS BANK \$25
SPONSORED BY
RMD DEVELOPMENT LLC
RYAN JOHNSON,
MARCUS ZETTLER, DAN MOEN

WELCOME ARCH \$20
IN COOPERATION WITH
ROTARY LIGHTS
SILVER ANNIVERSARY
ORDER FORM P. 3

Save the Date!

Join PAL on **January 5** for our Twelfth Night Celebration

237 S. 10th St.

Hosted by Andrew and Michelle Elliott

2:00-5:00

\$30 per person Wine and Appetizers
\$10 discount for members

The Historic Martindale House

R.S.V.P. by 12/26/19

608-784-1976 or preservationalliance@gmail.com

It is time to make nominations for the 2020 Heritage Preservation Awards. A complete list of past winners can be found on our website. www.preservation-alliance.org

Nomination form is on P.4

Welcome to the PAL Board,

**Jenny Zettler
And
Dave Riel**

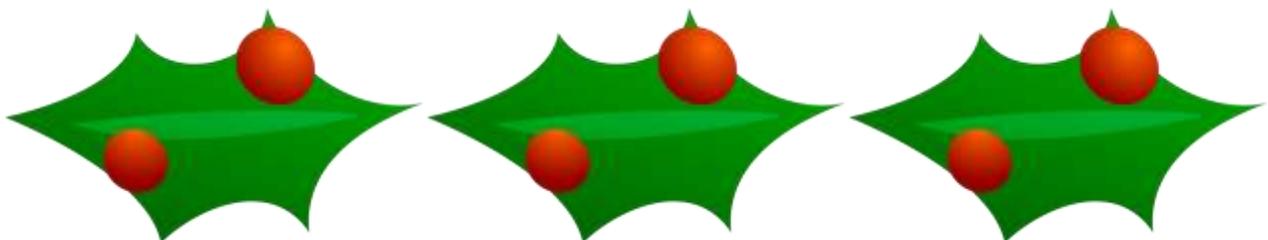
Jenny Zettler is an architect and building code official with the State of Wisconsin Department of Safety and Professional Services in Onalaska. She and her husband reside in a La Crosse home that dates back to 1914. She has a Master of Architecture degree from the University of Minnesota – Twin Cities and is a licensed architect in Wisconsin and Minnesota. She has assisted with a number of architecture & engineering conditions assessments of historic buildings throughout the La Crosse region.

In her free time, Jenny enjoys playing clarinet in the La Crosse Concert Band and the Da Capo Band. She also assists Zettler Design Studio, an architecture firm with a focus on historic preservation.

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<p style="text-align: center;"><u>Ornament Mail Order Form</u></p> <p>2019 Magill Bank _____ @ \$25.00 Special Issue Rotary Lights _____ @ \$20.00 2018 Cargill Pettibone _____ @ \$25.00 2017 Public Library _____ @ \$25.00 2016 Pearl Street West _____ @ \$25.00 2015 Band Shell _____ @ \$20.00 2014 #4000 at Grand Crossing _____ @ \$20.00 2013 Mississippi River _____ @ \$20.00 2012 St. Joseph Cathedral _____ @ \$20.00 2011 Grandad Bluff _____ @ \$20.00 2010 The Freight House _____ @ \$20.00 2009 The Martindale House _____ @ \$20.00 2008 Holy Trinity Church _____ @ \$20.00 2008 The Holway House _____ @ \$20.00 2007 The Pump House _____ @ \$20.00 2006 King Gambrinus _____ @ \$20.00 2002 Pettibone Beach House _____ @ \$20.00 2001 The Ott House _____ @ \$15.00 <u>Shipping and Handling for 1</u> _____ <u>\$5.00</u> <u>\$1.00 for each additional</u> _____ @ <u>\$1.00</u> <u>Total</u> \$ _____</p>	<p style="text-align: center;"><u>Checks Payable to PAL</u> <u>Or</u> <u>For Credit Card Users:</u></p> <p style="text-align: center;">Visa, Mastercard, Discover, Am. Express</p> <p>Card Number _____</p> <p>Expiration date _____/_____</p> <p>3 Digit Security Code _____</p> <p>Name as on Card _____</p>
<p><u>Mail form to</u> PAL 119 King St. La Crosse, WI 54601</p>	<p><u>Email form to</u> preservationalliance@gmail.com</p>

Name _____

Address _____

Phone _____ email _____

Preservation Alliance of La Crosse, Inc. - Heritage Award Nomination

Date: _____

Nominee:

Name

Address

City, State, Zip

(_____) _____ email _____
Phone

Nomination Submitted By:

Name

Address

City, State, Zip

(_____) _____ email _____
Phone

Category: (check one)

Eligibility may be for interior only, exterior only, entire structure, building complex, site or remnants.

- Residential restoration or rehabilitation
 Non-residential restoration or rehabilitation
 Historic landscape or archaeology
 Individual Distinguished Service Award

Description:

*Briefly describe the project, program, or activity. Please include pictures, clippings, booklets, and/or a biography of the individual you are nominating. **Note:** Send copies only. Materials you send will not be returned to you. Attach additional pages as needed.*

Please send this form along with copies of any supporting documents to:

Preservation Alliance of La Crosse
119 King Street
La Crosse, WI 54601

608-784-1976
preservationalliance@gmail.com

NOTE: Nominations must be received by February 28 to be considered for the current year's award.



**The Magill Brothers Bank
800 Rose St.**

The Magill Brothers Bank

The Magill Brothers Bank (Exchange State Bank) and Masonic Temple Buildings were constructed together in 1887. The building was designed by Architect William Parker and constructed by Frank De Lorean. At the time, it was the most substantial building in the village of North La Crosse, now part of the City of La Crosse. The structure features multi-wythe brick walls with limestone trim and pressed metal cornices. The bank building also features the iconic octagonal oriel window with metal shingle roof above the entrance. The Masonic Temple building originally wrapped around the bank forming an "L" shape. The back portion of building housed the Masonic Meeting Hall on the second floor.

The earliest known occupants of the building were the Magill Brothers Bank having the first floor and basement of 800 Rose Street. A physician's office was located on second floor above the bank. The City Directory lists Dr. Mary F Barry in the space. The first floor at 802 Rose Street had a grocery store run by Thomas LaVake. The back of the building fronting on St. Cloud Street had a flour and feed store run by John Turnbull. This may explain the large arched opening that was formerly located next to the storefront. It was sized to back a horse drawn wagon into the space. The second floor above both the grocery and the feed and flour spaces was entirely occupied by the Masonic Lodge.

The Magill Brothers changed the name of the bank to Exchange State Bank. This institution stayed in the space until 1962 when they moved to a new location. The doctor's office above the bank stayed into the 1930's before changing to an attorney's office. During the course of renovating the upper level, contractor Bob Bice signed and dated the old walls behind the drywall he was installing. He indicated that the renovation work was in progress February 1948. This coincides with a chiropractor occupying the space, Nordby Gunnar is listed as the owner. The grocery store stayed on the first floor of 802 Rose Street into the 1920s. At some point, the name changes to Mulder Grocery. Apparently after 1924 the Masonic Temple occupied both floors of their building. This date probably coincides with a major remodel of the entire space.

The storefront at 802 now has vertical score brick which was not available in the 1880s, but was very common by the 1920s. The Masons stayed in the space into the 1970s, but by 1978 the directory lists both sides of the building as vacant. Buzz's Bikes moved into the bank side of the building in 1979. This iconic business remained in the space until 2014 when the building again became vacant. The Masonic side of the building was vacant for over a decade and during this time became severely dilapidated. Leaks developed in the roof and rotted significant portions of the structure. In 2010 the roof over the Masonic Hall collapsed which necessitated demolishing the back portion of the building. After Buzz's Bikes vacated the building is sat vacant for a few more years with talks of demolishing the structure. The City of La Crosse took proposals from a number of developers and in the summer of 2017 accepted the proposal of RMD Development, LLC and sold them the property.

RMD Development is a group of individuals who are dedicated to preserving historic buildings for current and future generations. The group includes a developer and restaurant owner, a preservation architect, and two preservation contractors.

With rehabilitation work nearing completion, the community celebrated a ribbon cutting and grand opening of the GreenHouse Holistic Salon & Wellness Co-Op in October of 2019. The two upstairs apartments are nearing completion, which will mark the first time the upper level has been fully occupied since the 1970s. Returning this northside landmark to its former glory is almost complete!

-Marc Zettler



Preservation Alliance of La Crosse
119 King St.
La Crosse , WI 54601

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La Crosse, WI
Permit No. 107

Join PAL!

Yes! I will support historic preservation through membership in the
Preservation Alliance of La Crosse.

Please check your mailing label for current membership status.

Check here if you wish your membership to remain anonymous

Name

Address

City/State

Zip Code

Phone Number

Email

\$250 (Business/Supporting)

\$100 (Patron)

\$30 (Household)

\$20 (Individual)

\$15 (Senior/Student)

Please return to:

Preservation Alliance of La Crosse

119 King Street La Crosse, WI 54601

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