



Cornerstones March 2011

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Dear Friends of Preservation,

Membership renewal time is here again. Please take a moment right now to send in your 2011 membership. If you have already renewed, please invite a friend to join with the enclosed application or send in a gift membership for them. Check your mailing label for the date of your most recent membership.

Preservation Month (May) is fast approaching and we have a full schedule of events planned which you won't want to miss. April 27 brings us the second presentation from Eric Wheeler at 6:00 at the Pump House. He will be speaking on P.D. Bentley and the early Prairie Style homes in La Crosse. Look for this year's Architectural Treasure Hunt in the La Crosse Tribune on May 1 and we will have our Annual Heritage Preservation Awards Banquet on May 3, 6:00 at the Freighthouse.

PAL is in its fourth decade of promoting preservation in our community and we depend on you, our members, to help us in our efforts. Your support is much appreciated. Please contribute any ideas or suggestions you might have to help us promote our heritage--- and your tax deductible membership contribution for 2011.

Barbara Kooiman, President - Preservation Alliance of La Crosse

*2011 Heritage Preservation Award Nominations due on April 8.
Look on page 3 for nomination form and check our website for a
record of previous winners.*

Percy Dwight Bentley, William Bajari and the J.C. Hogan House

The First Prairie Style House in La Crosse

a Presentation by Eric Wheeler
with Donald Aucutt

6:00, April 27, 2011 at the Pump House

Percy Dwight Bentley (1885-1968) has long been recognized for bringing Prairie Style architecture to La Crosse in the early decades of the 20th century. After studying at the Armour Institute in Chicago, Bentley returned to La Crosse in 1910 to begin his career in architecture with his Prairie Style residence, the J.C. Hogan House (1910).



Photo from UW La Crosse Murphy Library - Special Collections

The J.C. Hogan House at 1634 Main St. (formerly 104 South 17 St.)



photo by Teri Talpe

The J.C. Hogan house shows early Chicago School influences but is not nearly as stylistically mature as Bentley's later work in La Crosse. This narrated Power Point presentation will explore Percy Bentley's early career in La Crosse and speculate on the precedents for the J C Hogan House.

Discussion to Follow; Admission Free

Preservation Alliance of La Crosse, Inc. - Heritage Award Nomination

Date: _____

Nominee Name

Address

City, State, Zip

Phone (_____) _____

Nomination Submitted By:

Name

Address

City, State, Zip

Phone (_____) _____

E-mail Address _____

Category: (check one)

Eligibility may be for interior only, exterior only, entire structure, building complex, site or remnants.

- Residential restoration or rehabilitation
- Non-residential restoration or rehabilitation
- Historic landscape or archaeology
- Individual Distinguished Service Award

Description:

*On a separate sheet, briefly describe the project, program, or activity. Please include pictures, clippings, booklets, and/or a biography of the individual you are nominating. **Note:** Send copies only. Materials you send will not be returned to you.*

Please send this form along with copies of any supporting documents to:

Preservation Alliance of La Crosse OR preservationalliance@gmail.com
119 King Street
La Crosse, WI 54601

Nominations must be received by April 8 to be considered for the current year's awards.



Board members Mark Terpstra & Lisbeth
Reynertson
Board member David Henke & Host Vicki
Elwood

Host Don Elwood & President
Barb Kooiman



Dick Record &
Jean Helliesen



*Thanks again to Don and Vicki Elwood
and everyone at the Muse Theatre for
hosting the PAL Winter Party. A good
time was had by all.*



Percy Dwight Bentley, whose contact with Chicago was brief ... never personally knew or studied with any of the prairie group. He represents, therefore, a fascinating example - and there may be untold others- of how a man could be inspired by the work and assimilate enough knowledge and feeling for it to successfully adapt it to his practice... and within a few short years, virtually transform the architectural image of a region. This occurred in La Crosse, Wisconsin.

-H. Allen Brooks, The Prairie School (Frank Lloyd Wright and His Midwest Contemporaries)

Join us at the Pump house on April 27 for more information on Bentley

2011 HERITAGE AWARDS BANQUET

MAY 3 AT THE FREIGHTHOUSE, HIAWATHA ROOM

5:00 COCKTAILS, 6:00 DINNER, 7:00 AWARDS

\$35 OR \$30 FOR CURRENT PAL MEMBERS

R.S.V.P. BY APRIL 29

preservationalliance@gmail.com OR 608-784-1976

Please submit nominations for this year's awards by mail or email. We welcome your suggestions.

PAL

119 King St.

La Crosse, WI 54601

OR

preservationalliance@gmail.com

Check out the photos and information on all of the Heritage Awards going back to 1978 on our website:

www.preservation-alliance.org

OTHER MAY EVENTS

Watch the La Crosse Tribune on May 1
for this year's
Architectural Treasure Hunt.
Prizes to be Announced.

Free Historical Downtown Walking
Tour on May 21
Meet on the corner of Main & 2nd at 11:00 a.m.

*Frank Lloyd Wright
sculpture by
Elmer Petersen.
#16 in a series of 26
Exhibited at
State St. Gallery
1804 State St.
La Crosse
\$1900*



*Thank you to
Ellen Kallies and the
State St. Gallery
for the loan of the
Frank Lloyd Wright
sculpture at our
January presentation
of
The Master, the
Mystic and the Muse
by Eric Wheeler.*



Preservation Alliance of La Crosse
119 King St.
La Crosse , WI 54601

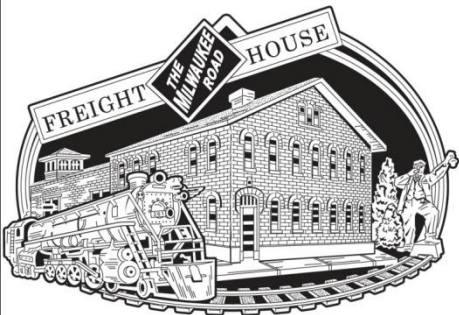
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LA Crosse, WI
Permit No. 107

Thank you again to the local retailers who sold this year's PAL ornament of the Freighthouse.

Ornaments are still available from the Freighthouse, Pump House and from the PAL website.

www.preservation-alliance.org

Please support these businesses.



- Finnottes
- Freighthouse Restaurant
- Franciscan Skemp Gift Shoppe
- Nordeen Design
- Pump House
- Satori Arts
- Stamp 'N Hand
- State St. Gallery
- Swarthout Museum
- Treehouse Gifts

